

VICTORIA VERGARA

ART DIRECTOR & DESIGNER

EDUCATION

After Effects : Professional | Summer '18
School Of Visual Arts (SVA)
New York , NY

BFA Advertising and Art Direction | June '17
Savannah College of Arts and Design (SCAD)
Savannah, GA
Summa Cum Laude

SCAD Lacoste | Winter '16
Study abroad program - Lacoste, France

SKILLS

Software
Adobe Suite - Certified
Motion Media
Microsoft Office
HTML and CSS - Basic

Languages
Portuguese Native
English - Native
Spanish - Fluent
French - Basic

AWARDS

SCADDY Gold | 2017
Gold Branded Content SCAD Advertising award for
motion media project Music Midtown Save the Date.

SCAD Honors Award | 2014-17

BEYOND ADVERTISING

Aerials
Glam & SFX Make Up
Interior Design
Cooking

EXPERIENCE

Junior Designer & Art Director | March '18 - Present
StrawberryFrog / BlueberryContent - NY
Working on concepts, branding, motion graphics, and
digital designs for clients such as SunTrust, Peace Tea,
Allied Air, Modern Accupuncture, and various pitches.
Involved in project from conceptual all the way to
production stages.

Art Direction Intern | Sept '17 - March '18
StrawberryFrog - NY
Assisted in campaign concepting, design and
executions for internal projects as well as client work for
SunTrust, Allied, and various pitches.

Creative Intern | Summer '17
Mother - NY
Assisted in campaign concepting, design, motion graphics,
and social media for clients such as No7, Diamond
Producers Association and more.

Freelance Design | '16-Present
Designed multiple promotional pieces from business cards
to apparel for companies in the United States and Brazil.

Creative Assistant Intern | Summer '15
LDC - São Paulo, Brazil
Assisted in campaign concepting, design and social
media for clients such as Red Bull, Quaker, Fox Channels,
amongst others.

Production Assistant Intern | Winter '15
Campinas, Brazil
Assisted in production, art direction of film
and commercial sets.

CONTACT

vicmov@gmail.com
www.vicmov.com
1 912 344 5053 (USA)
55 11 99414 4322 (BR)